



## FOR IMMEDIATE RELEASE

**Greg Lancaster Ministries**, founder of the well-known **Next Step Outback's [NextStepOutback.org]** Launches Backpacks For Kids Program to Support Underprivileged Children's Education

Pensacola, Florida – July 17, 2023 - Greg Lancaster Ministries, a non-profit organization dedicated to empowering communities and transforming lives, is proud to announce the launch of the **Backpacks For Kids** program. This initiative aims to provide underprivileged children, as well as children from families facing financial struggles, with essential backpacks filled with school supplies, ensuring they have the tools they need for a successful education.

"I am aware that many teachers take money out of their own personal finances to help children in their class have the supplies they need," said Greg Lancaster, founder and leader of Greg Lancaster Ministries. "I cannot think of a better way to show our gratitude to our teachers for their dedication to educating our children than by providing their students with the supplies they need to succeed. I still vividly remember the excitement I felt as a young boy when I received my own school supplies. I want as many children as possible to experience that same feeling of excitement and have a fresh start for the upcoming school year," Lancaster added.

**Backpacks For Kids** aims to address the significant challenges faced by children from low-income families and families struggling with the financial challenges of today, who struggle to afford basic school supplies. By providing these backpacks, Greg Lancaster Ministries seeks to level the playing field and give every child an equal opportunity to succeed academically.

Through partnerships with local schools and community organizations, **Backpacks For Kids** will identify children who would benefit from the program. Each backpack will be carefully filled with essential school supplies, including notebooks, pens, pencils, erasers, rulers, and more, tailored to meet the specific needs of each grade level.

"We understand the financial constraints that many families face, and the impact it can have on a child's education," added Lancaster. "By providing these backpacks, we not only alleviate the burden on parents but also instill a sense of confidence and pride in the students as they start their school year."

Greg Lancaster Ministries is calling upon the support and collaboration of local businesses, individuals, and community leaders to join in this noble cause. By becoming sponsors or making

donations, supporters can contribute to the **Backpacks For Kids** program and make a tangible difference in the lives of these children.

"We invite businesses, individuals, and organizations to partner with us in making a lasting impact on the education of underprivileged children," said Lancaster. ***"Together, we can create a brighter future and ensure that no child is left behind."***

To learn more about the **Backpacks For Kids** program and how to get involved, visit **GregLancaster.org**. Donations are tax-deductible in accordance with IRS regulations.

About Greg Lancaster Ministries: Greg Lancaster Ministries is a non-profit organization dedicated to making a positive impact in communities through various outreach programs. With a focus on empowerment, education, and community engagement, Greg Lancaster Ministries seeks to transform lives and inspire lasting change.

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